



ANANDA MARGA SCHOOL – CHOWKIBERA ANANDA NAGAR

A Neohumanist Model School for Rural Transformation

Appeal for Completion, Expansion & Self-Sustainability

Address: Anandanagar, Chowkibera, Joypur, Opp. Pundag Railway Station
District Purulia – 723215, West Bengal, India

Mobile: +91-99329 83081 | **Email:** amspundag@gmail.com
Websites: www.anandanagar.in | www.ams.anandanagar.in

Namaskar 🙏

On behalf of **Ananda Marga School – Chowkibera Ananda Nagar**, we extend our heartfelt gratitude for your continued encouragement, goodwill, and support toward our mission of providing value-based quality education to rural children.

With the blessings of Shrii Shrii Anandamurti, generous donors, dedicated volunteers, and the local community, our dream has already taken a significant step toward reality. The school currently serves 250–300 actively enrolled students from surrounding villages and has become a beacon of hope for many economically disadvantaged families.

However, while substantial progress has been achieved, our journey is not yet complete. Due to limited financial resources, several critical infrastructure projects remain unfinished, and additional investment is essential to ensure uninterrupted classes and transform the school into a fully self-sustaining institution. We sincerely invite compassionate individuals, organizations, CSR partners, trusts, and philanthropists to join us in completing this noble mission.

Our Vision

To establish a world-class Neohumanist Model School that nurtures intellectually competent, morally responsible, spiritually awakened, and socially committed children who will become compassionate leaders of tomorrow.

Our Mission & Core Pillars

Integrating holistic education through universal ideals:

Academic Excellence

Moral & Ethical Values

Yoga & Meditation

Character Building

Environmental Awareness

Creativity & Innovation

Universal Love

Community Service

ABOUT THE SCHOOL

Location	Anandanagar, Chowkibera, Joypur, Opp. Pundag Railway Station, Dist. Purulia, West Bengal
Current Enrollment	250–300 students currently studying and attending ongoing classes
Grades Offered	Nursery to Class III (Ages 3–12 Years) 1–4 sections per grade based on enrollment
Medium & Learning	English Medium with Bengali and Hindi support • Smart Classrooms • Activity-Based & Digital Learning • Music, Fine Arts & Nature-Based Learning
Official Websites	www.anandanagar.in www.ams.anandanagar.in

WHY ANANDA MARGA SCHOOL IS UNIQUE

Neohumanist Education

Extends love, respect, and care beyond humanity to all living beings & environment.

- Universal Brotherhood
- Rational Thinking
- Spiritual Awareness
- Ecological Responsibility
- Leadership & Service

Global Vision in Rural India

Envisioned as an international model for holistic education.

- Global Volunteer Attraction
- International Partnerships
- Rural Community Upliftment
- Replicable Model Worldwide

Community Development

Empowering children, parents, youth, teachers, and communities through:

- Education & Leadership
- Health Awareness
- Environmental Initiatives
- Active Social Service

PROJECT PROGRESS (COMPLETED MILESTONES)

- ☒ Smart Classrooms
- ☒ Children's Play Room
- ☒ Prayer Hall & Academic Infrastructure
- ☒ Classroom Furniture & Learning Materials
- ☒ School Painting & Branding
- ☒ Basic Toilets & Water Facilities
- ☒ Initial Campus Development
- ☒ Student Activity Spaces

CURRENT REQUIREMENTS

Infrastructure

- Boundary Wall
- Internal Concrete Roads
- Entrance Development
- Playground & Sports
- Additional Classrooms
- Multi-Purpose Hall

Academic Facilities

- Library & Science Lab
- Computer Lab
- Robotics & STEM Centre
- Digital Smart Boards
- Teacher Resource Centre

Student Welfare

- School Bus & Hostels
- Safe Drinking Water
- Solar Energy & CCTV
- Rainwater Harvesting
- Medical & First Aid Room

Sustainability

- Solar Power Generation
- School Garden & Agriculture
- Skill Development Units
- Income-Generating Projects
- Green Campus Fund

ESTIMATED FINANCIAL REQUIREMENT

₹2.50 Crore (INR)

To complete remaining infrastructure, strengthen academic facilities, maintain uninterrupted operations for active classes, and establish a sustainable financial model for the next 24 months

ACCOUNT DETAILS FOR DONATIONS

Bank Name: Indian Bank
Account Name: Ananda nagar Children's Welfare Fund
Account Number: 7038650966
IFSC Code: IDIB000P679
Branch: Pundag, Purulia, West Bengal



anandanagarchildrenwelfare@indianbk

TOWARDS A SELF-SUSTAINABLE SCHOOL & LASTING IMPACT

Constructing buildings is only the first step. We aspire to establish a financially self-sustaining educational institution that ensures continuous, uninterrupted learning for our current 250–300 students and future generations. The next two years are critical to maintain existing infrastructure, complete unfinished construction, support teacher salaries, and develop sustainable income-generating initiatives.

Your Support Will Create Lasting Impact

Your contribution is far more than a donation. It is a direct investment in **Quality Education, Rural Development, Character Building, Women's Empowerment, Child Welfare, Environmental Sustainability, and Community Transformation**. Every classroom built and every child educated will stand as a lasting legacy of your generosity.

"Your Support Today Will Shape Their Tomorrow."

Communication & Contact

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With gratitude and respect,
Acarya Anirvanananda Avadhuta

Rector Master, Anandanagar
Ananda Marga School – Chowkibera Ananda Nagar

EDUCATION FOR LIBERATION • SERVICE TO HUMANITY • LOVE FOR ALL CREATION



























































